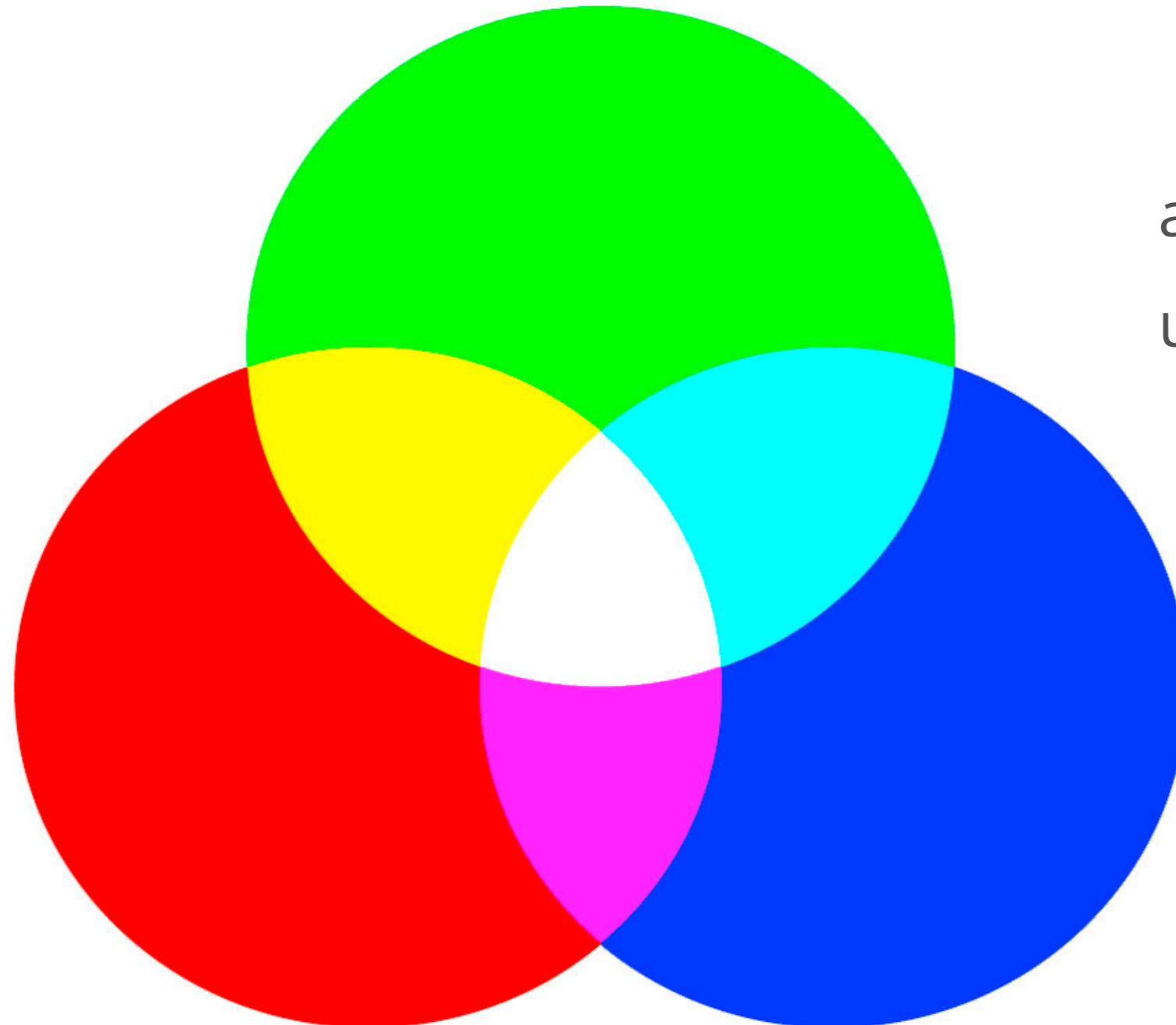


colors

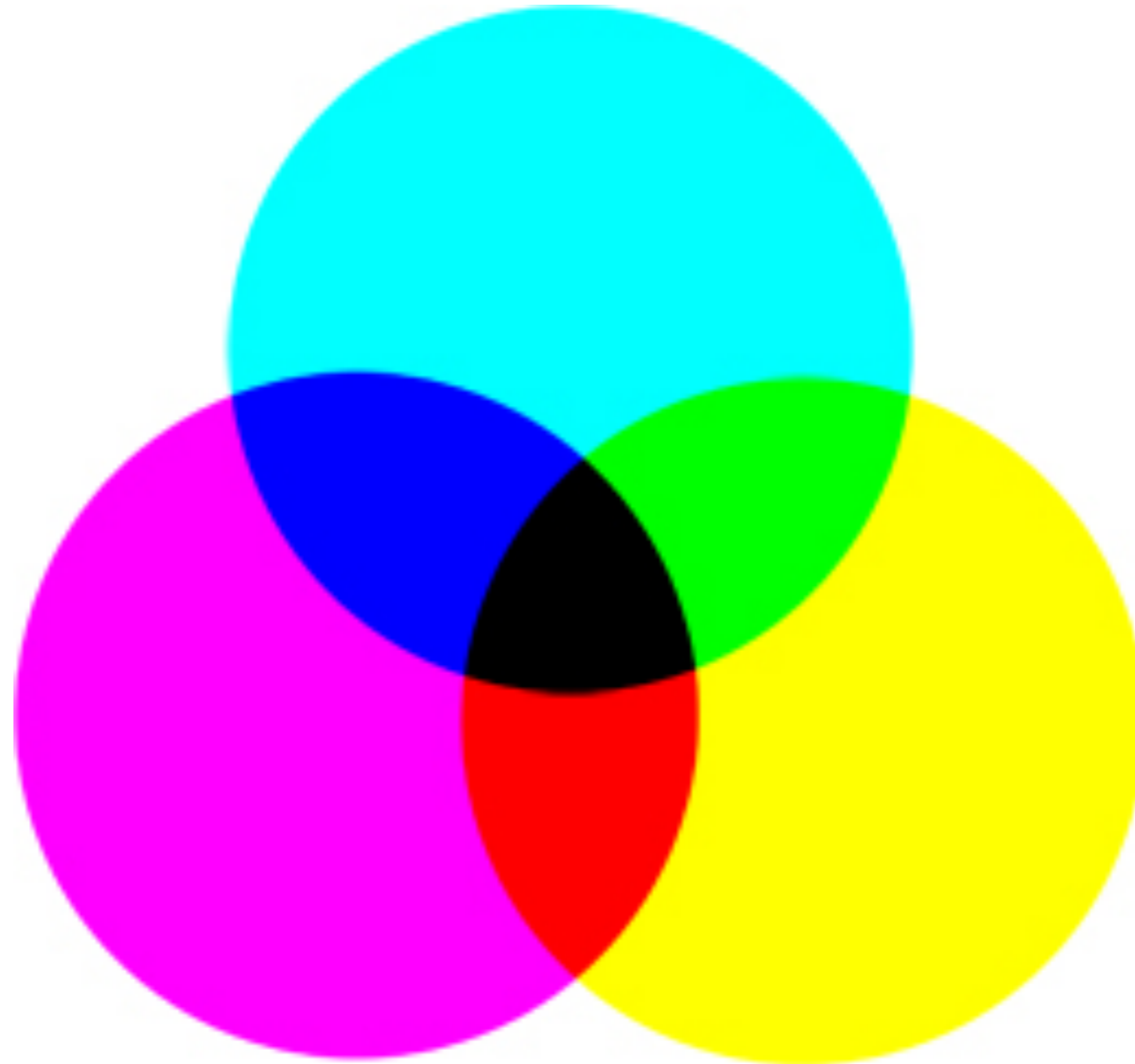


RGB model



additive
used for: web

CMYK model



subtractive
used for: print

color wheel



color wheel



Primary Colors



Secondary Colors



Tertiary Colors

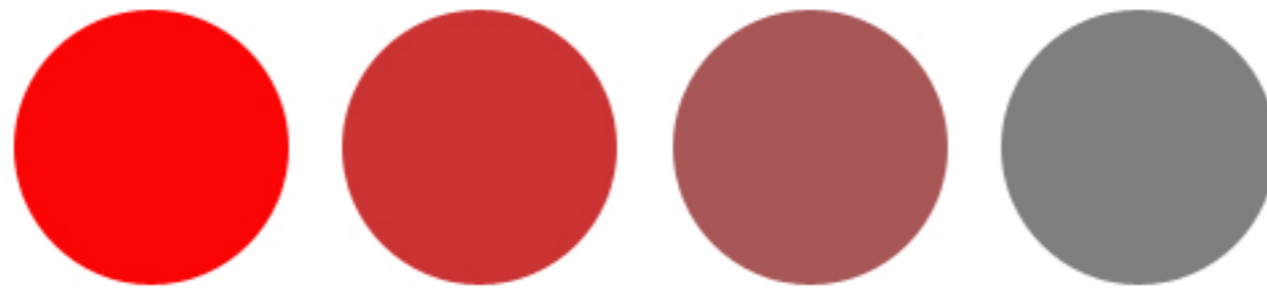
- Primary colors: **red**, **yellow**, **blue**
- Secondary colors: obtained by mixing two adjacent primary colors
- Tertiary colors: obtained by mixing a primary color with a secondary color

lightness



you can change color's brightness by adding a percentage of white or black

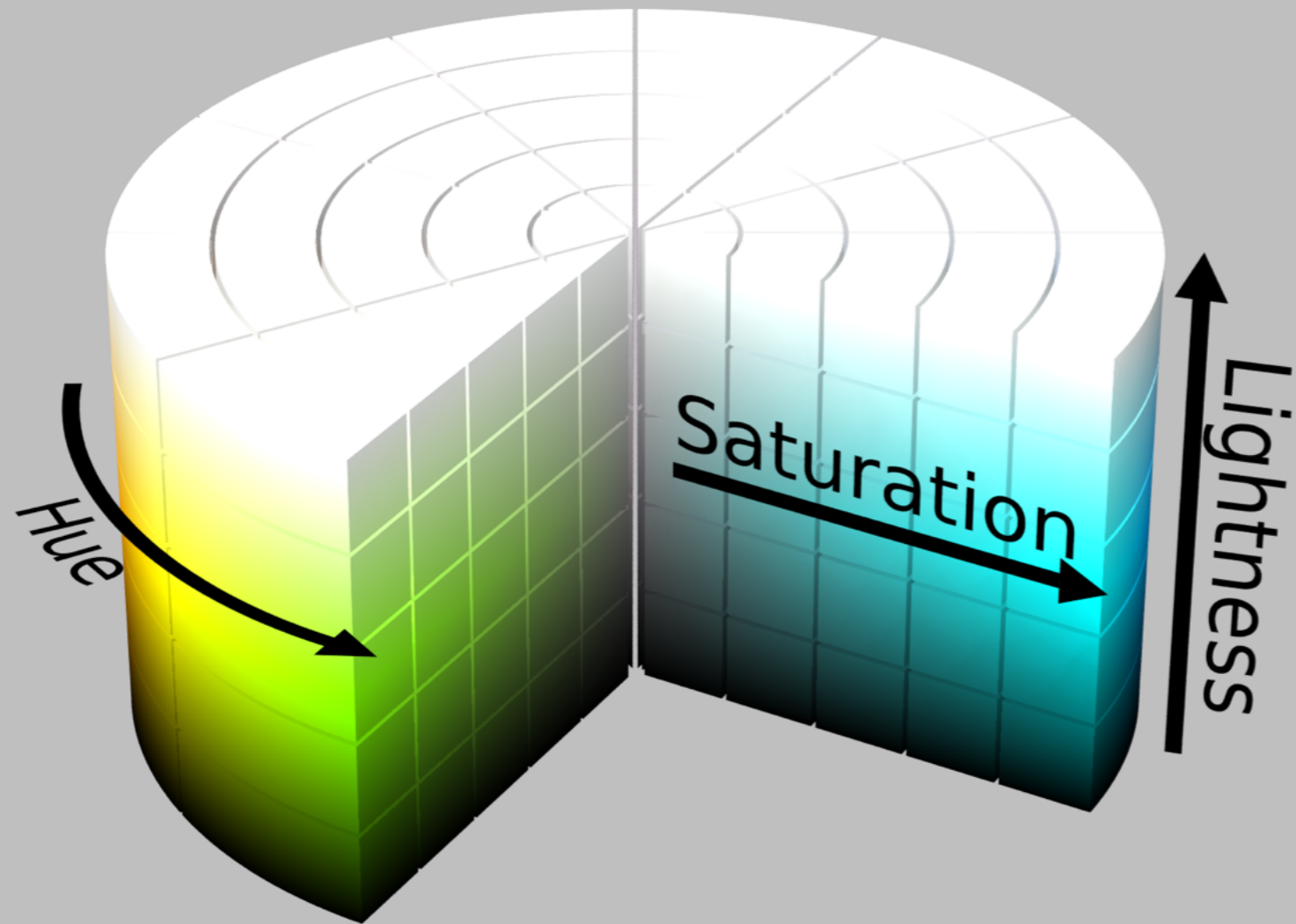
saturation



The saturation measures the intensity, the fullness of a color.

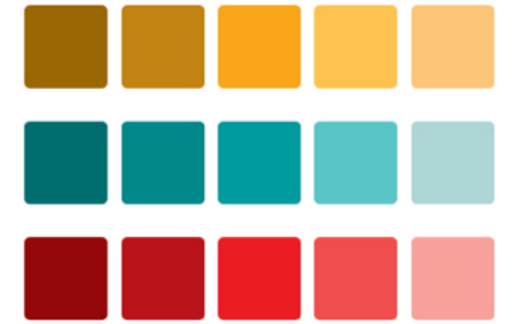
With a full saturation, color is vivid, pure. Lowering the saturation we will have a more and more opaque color, until gray.

HSL



color patterns

monochromatic



DESPRE
LIPTON GREEN

ADAUGA MENTA

NOUTATI

VERDE, STOP

MULTIMEDIA



PREMII



Vacanta de 4 zile la
Green Village



vezi ultimele inscrieri

Verde, stop

1, 2, 3 - n-ai voie sa iei!

Ai vizitat un loc atat de plin de verdeata si culoare si atat de curat, incat nu iti mai doreai sa pleci? Arata-ni-l trimitand o fotografie cu tine in acel loc.

**INTRA IN
CONCURS**

color patterns

achromatic



Elenco d

**HOME
WHO WE ARE
OUR WORK
CONTACT**

COMING SOON

AN INTIMATE SECOND

See the beautiful work of Anna Fowler

Anna is a self-taught London based portrait photographer, who has a wealth of modelling experience herself, having been a commercial model for ten years, a model booker in an agency, and at present a writer of a modelling advice column. She has done it all!



DROP US A LINE ON

WHAT'S NEW

view all news

color patterns

complementary



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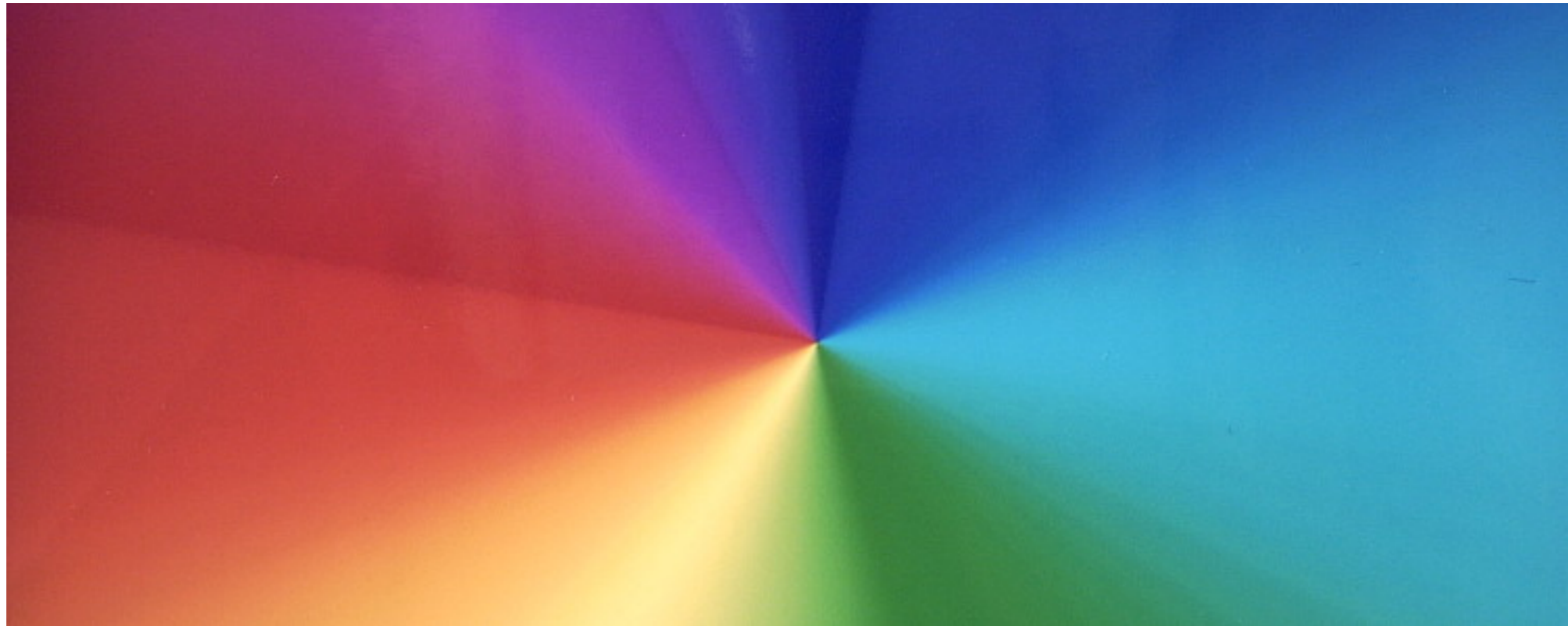


web tools

[adobe color](#)

[colors.co](#)

choosing colors



consider:

- content
- target

blue

Blue is the color of the sky and sea. It is often associated with depth and stability. It symbolizes trust, loyalty, wisdom, confidence, intelligence, faith, truth, and heaven.

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For Designers

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green

Is the color of nature. It symbolizes growth, harmony, freshness, and fertility. Green has strong emotional correspondence with safety. Dark green is also commonly associated with money.

The screenshot shows the Springhouse solicitors website. At the top, there is a navigation menu with links: Home, We Are Different, Our Expertise, Who We Are, Our Clients, and Contact Us. A 'LEGAL BLOG' button is also visible. The Springhouse solicitors logo is on the left, and contact information for Chichester and Portsmouth is on the right. The main heading reads 'A FRESH APPROACH TO EMPLOYMENT LAW'. Below this, there are three columns of text: 'We are different', 'Our expertise', and 'Our clients'. A central image of a hummingbird is positioned between the 'We are different' and 'Our expertise' columns. A 'Ginva.com' watermark is in the bottom right corner.

Home We Are Different Our Expertise Who We Are Our Clients Contact Us

Springhouse
solicitors

Chichester: 01243 531 587 | Portsmouth: 08448 480 480
enquiries@springhouselaw.com

LEGAL BLOG

A FRESH APPROACH TO EMPLOYMENT LAW

We are different
Modern and innovative, Springhouse breaks the mould. We are down to earth, competitively priced, and have deep specialist knowledge.
[Learn More](#)

Our expertise
Specialists in our field, your employment law matters will be expertly handled. We'll give you practical guidance in plain English.
[Learn More](#)

Our clients
Don't just take our word for it. We empower our clients, so they can get on with running their businesses. Here's what some have said about us.

Who we are
Springhouse is an independent firm of highly qualified solicitors and advocates. We're friendly, flexible and always on hand to help.

© Ginva.com

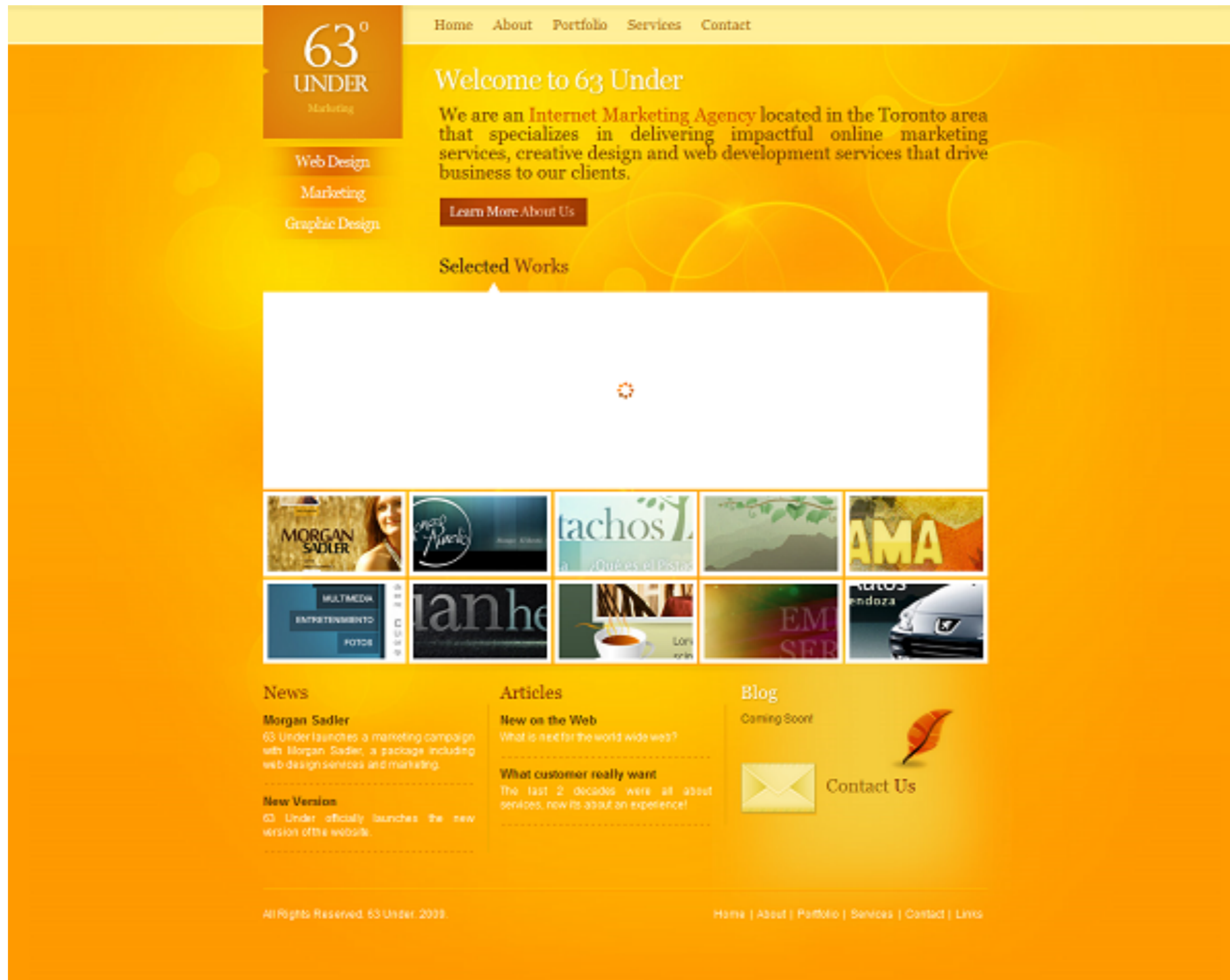
red

Red is the color of fire and blood, so it is associated with energy, war, danger, strength, power, determination as well as passion, desire, and love.

The image shows a screenshot of the Chick-fil-A website. At the top, the Chick-fil-A logo is centered above a navigation menu with the following items: FOOD, COMPANY & CAREERS, COWS, KIDS & FAMILY, EVENTS, SHARE YOUR CHICK-FIL-A STORY, LOCATIONS, FAQs, and CONNECT. Below the navigation is a large red banner. On the left side of the banner is a Spicy Chicken Sandwich Deluxe. To its right, the text "Spicy Chicken" is written in a large, glowing yellow font, with "Every Bite Has Bite" underneath it in a smaller, glowing yellow font. Below the sandwich, the text "Spicy Chicken Sandwich Deluxe" is written in a small white font. In the bottom left of the banner, there is a section titled "Share Your Chick-fil-A Story" with sub-headers "FEATURED", "MOST RECENT", "HIGHEST RATED", and "MOST VIEWED". Below this is a featured story titled "I Am The Chick-fil-A Farty" with a small video thumbnail and a "READ STORY >" link. To the right of the story is a promotion for "HAND-SPUN BANANA PUDDING MILKSHAKE LIMITED TIME", featuring an image of two milkshakes with whipped cream and bananas. At the bottom of the page, there is a Facebook widget for "Chick-fil-A on Facebook" with a "Like" button and the text "3,902,375 people like Chick-fil-A." Below the widget is a row of small profile pictures of users who liked the page.

yellow

Is the color of sunshine. It's associated with joy, happiness, intellect, and energy. It produces a warming effect and stimulates mental activity.



orange

combines the energy of red and the happiness of yellow and represents enthusiasm, fascination, happiness, creativity, determination, attraction, success, encouragement, and stimulation.



The screenshot shows the Citrus SEO website with a vibrant orange background. At the top left is the Citrus SEO logo with the tagline "Clean, Refreshing, Organic." and a navigation menu including Home, About Us, Our Projects, SEO Services, Learning Center, Free Consultation, Blog, and Contact. A large image of an orange juice can with liquid splashing is on the right. Below the navigation is a banner for "POWER IN BUILDING MEMBERSHIP" featuring a hockey player and logos for Pickup Hockey, Fetch & Go, and Fine West. The main content area is divided into three columns: "How can we help you?" with buttons for free consultation, website finding, and more info; "SEO Services Overview" with a detailed description of their 5-step process; and "The CITRUS BLOG" with a list of recent articles including "Location Matters for SEO" (3 APR), "Google's Hidden Gems" (11 MAR), and "JavaScript Menus and SEO" (5 FEB).

pink

Is the color with more relaxing properties. It is associated with femininity and gives an idea of authenticity and transparency.

tickled pink

About Us
get to know us

Portfolio
our work

Services
what we do

Contact
free estimate

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purple

Purple combines the stability of blue and the energy of red. Purple is associated with royalty, dignity and mystery. It symbolizes power, nobility, luxury, and ambition.

The image shows a screenshot of the skipvine Interactive website. The background is a dark purple gradient. At the top left is the skipvine logo with the word 'Interactive' in a smaller font. To the right of the logo is a navigation menu with links: 'Acasa', 'Despre noi', 'Servicii', 'Portofoliu', and 'Contact'. The main visual is a hand in a white suit sleeve holding a silver tray. On the tray are several items: a laptop displaying a website, a person in a white lab coat, a black box with 'MIND' written on it, and a white envelope with '2011' written on it. Below the hand, there are colorful, abstract shapes resembling a bouquet of flowers or confetti. On the left side of the page, the text 'WE CAN CHANGE YOUR PERSPECTIVE' is displayed in large, white, bold letters. Below this, there is a quote by Morris Hill: 'Advertising is salesmanship mass produced. No one would bother to use advertising if he could talk to all his prospects face-to-face. But he can't.' At the bottom of the page, there are four sections: 'Tehnica. Avem tehnica.' with a gear icon, 'Formula noastra a succesului' with a yellow sticky note icon, 'Ultimele stiri' with a globe icon, and 'Website-ul nostru este aproape finalizat' with a speech bubble icon.

skipvine^{Interactive}

Acasa Despre noi Servicii Portofoliu Contact

WE CAN CHANGE YOUR PERSPECTIVE

Advertising is salesmanship mass produced. No one would bother to use advertising if he could talk to all his prospects face-to-face. But he can't.

Morris Hill

Tehnica. Avem tehnica. ⚙️

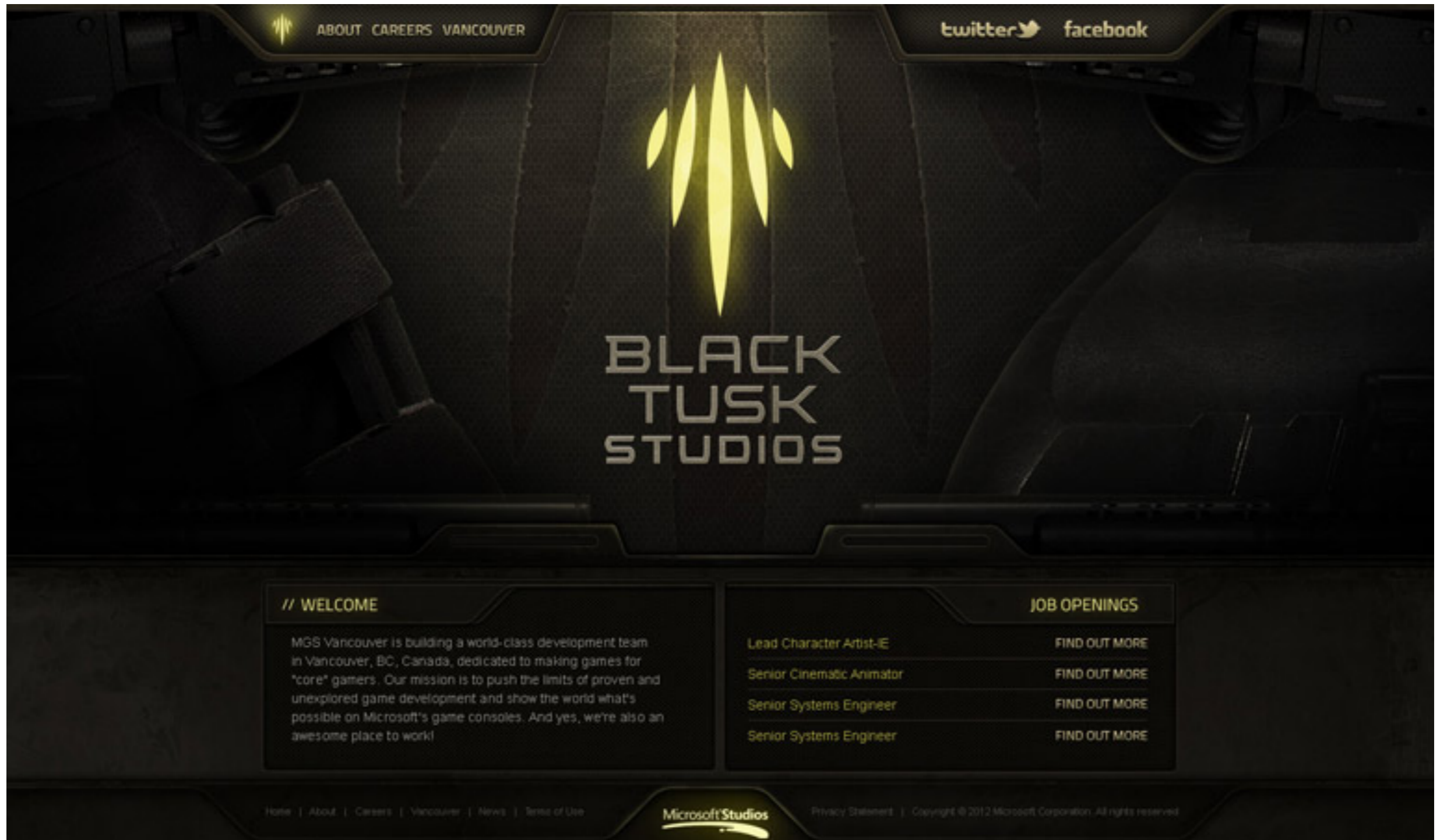
Formula noastra a succesului

Ultimele stiri 🌐

Website-ul nostru este aproape finalizat

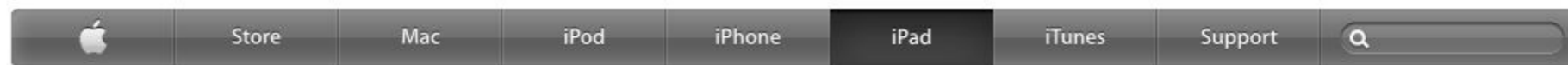
black

Black is associated with power, elegance, formality, death, evil, and mystery.



white

White is associated with light, goodness, innocence, purity, and virginity. It is considered to be the color of perfection.



iPad

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